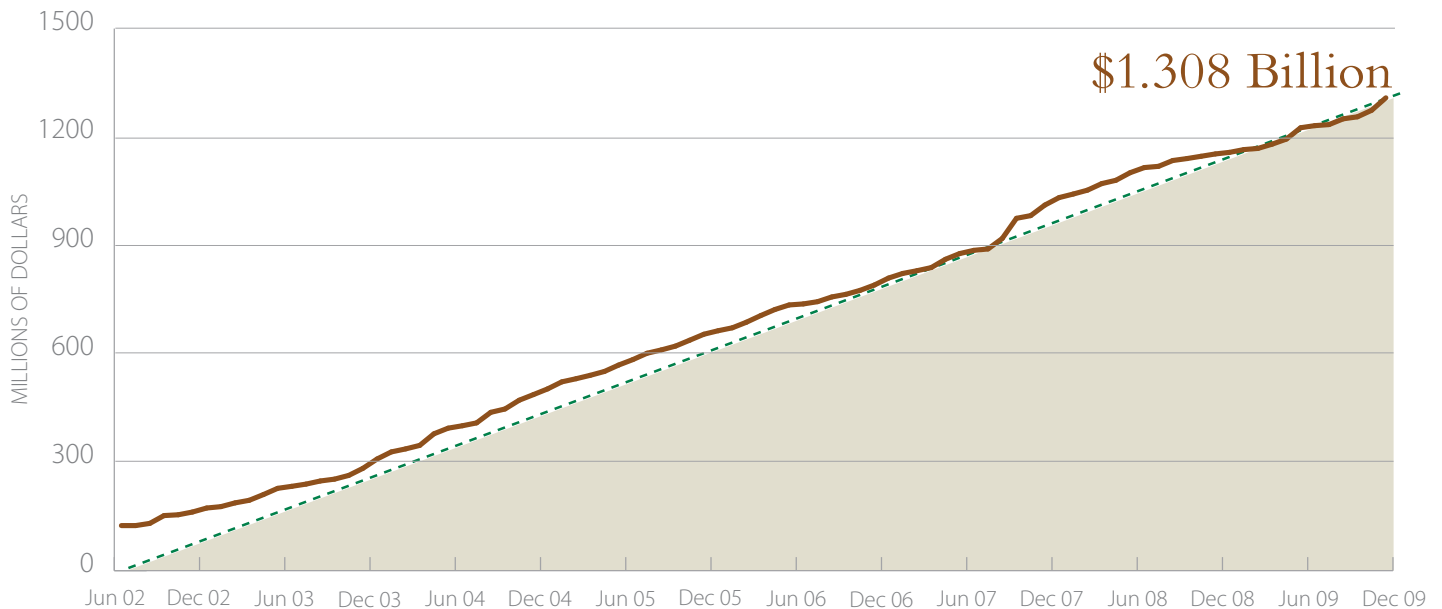


# The Campaign in Charts and Graphs

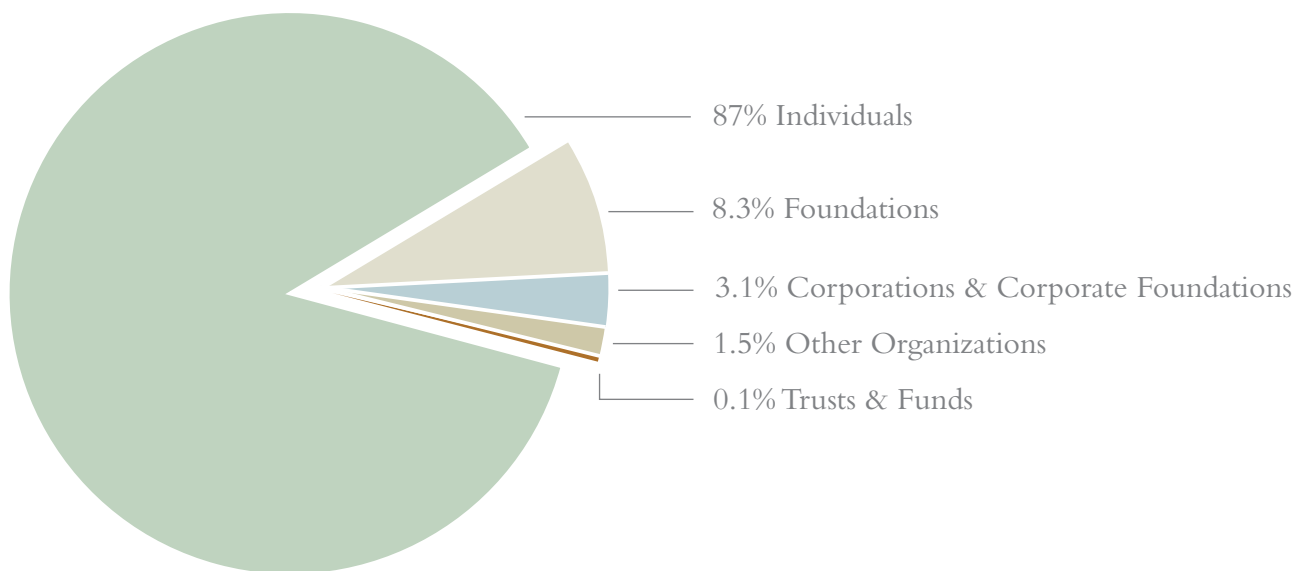
## Campaign Progress, July 2002 through December 2009

In July 2002 Dartmouth initiated the quiet phase of its \$1.3 billion comprehensive campaign and celebrated the public launch in November 2004. This graph shows how giving trended across the life of the campaign.



## Where Gifts Came From

65,174 alumni, parents, friends, faculty, students, staff, and organizations participated, including 70 percent of alumni.



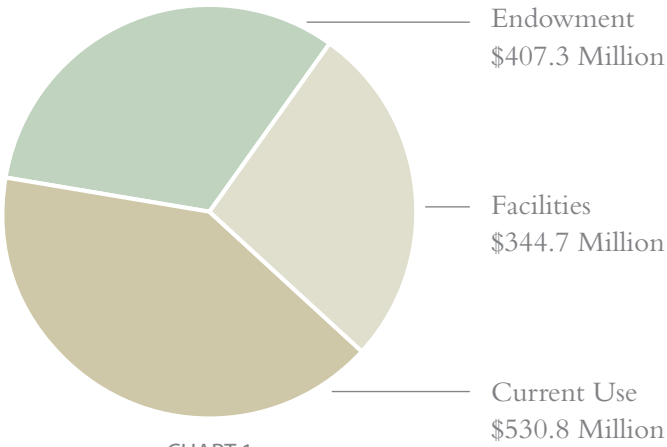


CHART 1

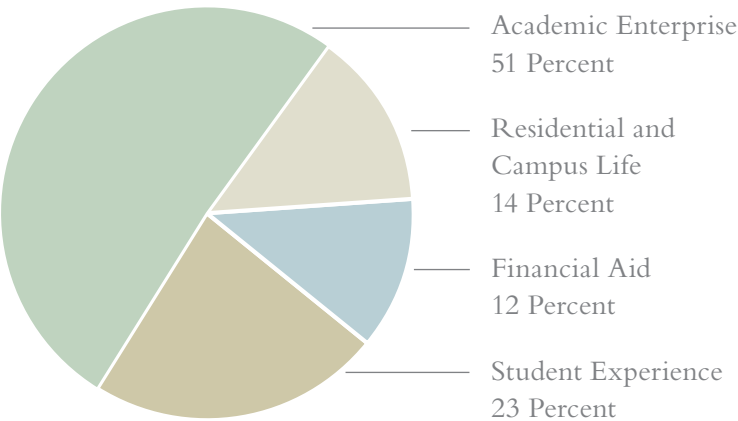


CHART 2

## Where the Money Went

Chart 1: Donors specified their *endowments* to fund particular priorities, with invested dollars supporting students, faculty, and programs for generations to come. Dartmouth's landscape was enhanced by the construction and renovation of numerous *facilities* to support students and faculty in and out of the classroom. *Current use* dollars were essential to support institutional priorities in each year of the campaign.

Chart 2: Funding covered four strategic imperatives:

**Academic Enterprise** includes new academic facilities, endowments for professorships, and support for dozens of programs including the arts, ethics, innovation, international studies, leadership development, and more.

**Residential and Campus Life** includes new residence halls and athletics facilities, and numerous endowments for athletics, religious life, volunteer service programs, and more.

**Financial Aid** includes nearly 50 endowments of \$500,000 or more.

**Student Experience** includes unrestricted annual gifts that supported the student experience and the institution's highest priorities.

## Dartmouth's Endowment

Endowment earnings underwrite roughly 30 percent of Dartmouth's annual budget. Without donations the endowment would be nearly half of what it is today.

